

# sky pak

graphic design | art direction

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## about me

More than anything, I crave an environment in which I can be constantly pushed and challenged to think creatively. My extensive experience in both the corporate and creative industries enable me to bridge the perceived design gap between "corporate" and expressiveness.

## education

### Pratt Institute

BFA Advertising / Art Direction – Class of '19

### Art Center at Night

Intro to Graphic Design – Jan - Apr '14

Typography I – May - Aug '14

## work experience

### Axonius, Inc. | Senior Graphic Designer | Aug '22 - Feb '25

Created customer facing collateral that included social media posts, case studies, eBooks, and data sheets. Other deliverables included motion graphics hype videos, blog post images, and internal use graphics. Working alongside the Art Director, ideated and produced booth designs and printed collateral for trade shows.

### Warner Music Group (IMGN) | Art Design | Aug '20 - Aug '22

In addition to maintaining previous responsibilities (below), duties included working with the chief brand strategist on the artistic direction of acquired brand partnership opportunities.

### IMGN Media | Motion Graphics Designer | Nov '19 - Aug '20

Lead designer for So Satisfying channel (Snapchat, Instagram, TikTok). Duties included editing 30+ videos daily, making social tiles, and delivering weekly promotional TikTok banners. Additional duties included art directing campaigns and producing pitch decks and one sheets. Designed logos for multiple in-house analytics software.

## expertise

Photoshop  
After Effects  
Premiere

Illustrator  
Bridge  
InDesign

Figma  
Canva  
Microsoft Suite

## awards & accolades

President's List 2016-2017

Taylor Straight Memorial Award 2017

Featured in Packaging of the World (Student Project)